

TCC to continue cigarette exports to Sadc region

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Dar es Salaam. Tanzania Cigarette Public Limited Company (TCC Plc) has said it will continue to target the Southern Africa Development Community (Sadc) as a potential export market for its cigarettes

The company's export volume to the region stood at 2.5 billion cig-

arettes in 2018, and continues to grow steadily, making Tanzania a net exporter of the commodity to Sadc countries.

It means Tanzania will in future become the main source of finished goods, including locally produced cigarettes that have high demand within the bloc.

TCC Plc was among firms which participated in the just ended fourth Sadc Industrialization Week exhibi-

tion held at the Julius Nyerere International Convention Centre in Dar es Salaam from August 5 - 9.

The event took place ahead of the 39th Sadc Summit of Heads of State and Government which is slated for August 17 and 18.

The industrialization Week was hosted under the theme "A Conducive Environment for Inclusive and Sustainable Industrial Development, increased Intra-Regional

trade, and job creation."

According to TCC Plc Advanced Planning and Optimization (APO) Manager, Mannento John the company exports cigarettes to five countries in Sadc region - the Democratic Republic of Congo (DRC), Mozambique, South Africa, Namibia and Zambia.

"The volume of exports to Sade countries as compared to other countries outside Sade is 2.5 billion

cigarettes with DRC leading by 2.10 billion cigarette sticks followed by South Africa 0.20 billion and 0.10 billion for Mozambique. "Others include Namibia with 0.07 billion cigarette sticks and Zambia 0.03 billion cigarette sticks," said John.

He said TCC Plc plans to extend to new markets in Sade countries depending on the business environment.