

PUBLIC NOTICE

Hisham Hendi appointed as MD of Vodacom Tanzania

March 27 2019, Dar es Salaam

Vodacom Tanzania Plc Chairman of the Board of Directors, Ali A. Mufuruki is pleased to announce the appointment of Hisham Hendi to the position of Managing Director. Mr. Hendi assumed the role effective 19th March, 2019. He has been serving in the capacity of Acting Managing Director for Vodacom Tanzania since September 2018. Under his leadership, the company evolved its performance in a highly competitive market.

Prior to that, in August 2016, Mr. Hendi assumed the role of Commercial Business Unit Director for Vodacom Tanzania, where his strategic direction transformed the unit, achieving positive year on year growth. Mr. Hendi has over 15 years of experience in telecommunications having worked in various leadership positions across a number of markets including the United Kingdom, Egypt and South Africa. In 2015 he successfully completed Vodafone's Global Leadership Program (Inspire) from the London Business School and in 2013 earned a certificate in Commercial Excellence from IMD University in Lausanne, Switzerland. He also holds a Bachelor's of Business Administration degree from the University of Cairo.

Mr Hendi brings valuable expertise to the company as well as international leadership experience that will navigate Vodacom through its vision to lead Tanzania into the digital age and change lives through technology. We are confident that under his leadership Vodacom Tanzania will continue to make a significant contribution to the communities it serves helping Tanzania achieve its development goals.

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